

HYPED MEDIA

AUSTRALIA'S MOST EXCITING MOBILE ADVERTISING PLATFORM

Our amazing trucks transform from mobile LED advertising billboards to super impressive, ultra wide outdoor HyperScreens.

Hyped Media is at the leading edge of large scale outdoor advertising and promotions



AN EXAMPLE OF USAGE



PUT A BILLBOARD WHERE THERE IS NO BILLBOARD

Within 3 minutes we've put up a 10 x 2 meter LED billboard, with rotating multiple messages.

Concrete a vacant area into an inviting and entertaining space.

CORPORATE GOLF DAY

ARRIVAL: Screens are used as a Welcoming Tool.
"Welcome to Our Corporate Golf Day. Proudly Supported by:"
(playing a list of sponsors logos).

LEADER BOARD: During the day, use the screens as a Leader Board.
Along with messages from sponsors.

PRESENTATION TOOL: Post the day's play, use the screens to play a powerpoint presentation, your corporate documentary, footage of a new product you are releasing.

ENTERTAINMENT SCREEN: Now that the business is done, entertain your guests by watching a golf tournament, or any sporting event, on FTA TV.

FOR THOSE WHO LOVE TO WATCH

Yes we said it. Why not run your latest brand messages by sponsoring an outdoor movie or broadcast of the big game.



SPECIFICATIONS



- Hinged at the tailgate, the drivers and passengers sides swing out
- When open, this creates a wingspan of 10m x 2m - 20 sqm
- Self powered diesel generator
- Connects to mains power for silent & indoor operation
- Operates whilst stationary or moving
- Weatherproof
- Plays fixed images, animated images, slides & video
- Connection via HDMI
- Ideal viewing distance - 5 - 10m+
- Onboard PA and Sound System available

ARTWORK

FOR THE GAMERS

With our polished game engines, we can create interactive apps and games for your brand.

Create a spectacle as you engage large audiences and capture data with participation.



FOR THE MULTIPLAYERS

This screen is huge. Take your interactives to the next level and let groups of people interact at once.



PASSENGER & DRIVERS SIDE: 4 meters x 2 meters
TAILGATE: 2 meters x 2 meters

- 1 Set your Artboard to 5000mm x 1000mm
This is 50% of the full size (Actual Truck screen is 10m x 2m)
- 2 Save at 150dpi & ensure image quality is satisfactory (Hi-Res)
- 3 Save as jpeg
- 4 Repeat this process for each slide displayed during campaign

Movies are best supplied as mp4 or mov files

Email artwork to artwork@hypedmedia.com.au

For large files, we recommend www.wetransfer.com

FOR THE HAPPY SNAPPERS

We all want our 15 seconds of fame.

Let us deliver LIVE social walls tapping into Instagram, Facebook, Twitter and Vine.

Partner with our ScatterShot iPads and get a roving photo team swarming amongst your fans.



TESTIMONIALS



"Hyped Media provide a unique product that has revolutionised the event space. The LED video truck has many amazing functions that allow a plethora of ideas to come to fruition with ease."
...LAUREN ELLIS, ELITE SPORTS PROPERTIES.

"Hyped Media were able to provide a cost efficient way for Holden to integrate product messaging and entertainment into a public space. Their large, self supported media screen was set up quickly and produced stunning visual results. The service was exceptional, from brief through to event conclusion."
...MARK FLINTOFF, GM HOLDEN.

"Having worked with Hyped Media across a variety of events, the diversity this product brings has meant each experience has been both unique and rewarding. Hyped's ability to understand our goals as a shopping centre, whilst taking into account the sometimes challenging environment, is a testament to the company's work ethic. We look forward to more exciting partnerships in the future."
...NATASHA O'BRIEN-LIMMER, NORTHLAND SHOPPING CENTRE.



THE HYPER SUITE

**GOT AN IDEA FOR YOUR EVENT?
CALL OR EMAIL TO DISCUSS HOW
HYPED MEDIA CAN MAKE IT HAPPEN!**



HyperGram

HyperGram is Instagram streamed live on the HyperScreen!
tag your photos and stand out from the crowd.

HyperVision

Stream Live TV and Live feeds from our roving Cameramen on the HyperScreen.
From a single camera to a full OB production:

HyperInteractivity

Imagine playing large scale, engaging, custom branded games at your promotion or event ... This is a 'game' changer.

HyperWrap

Brand the truck your way! Use the matt black finish and our custom printed magnetic overlays,
or a complete wrap. Our side curtains and screens skirt can also be custom printed.

HyperFurn

Deck your event out by hiring our furniture. Deck chairs, bean bags, market umbrellas,
they're all available.

WHY HYPED MEDIA?

NIMBLE

Small enough to fit, big enough to impress

VERSATILE

Compact 'Cube' structure or 'Wing' style

DYNAMIC

Unquestionable impact on your audience

EXPRESSIVE

Communicate so much more than a printed billboard ever can

INTERACTIVE

Let your audience engage with your brand

EXCITING

Create that HYPE at your event

EFFICIENT

Instant 'real time' production time

EFFECTIVE

Get people to your event or into your store

NOTICEABLE

Combine with Promo staff & Campaigns

CONFIGURABLE

Mix multiple media

ECONOMICAL

Costs & Time can be shared

MOBILE

Where you want it, when you want it

AFFORDABLE

No set up costs. No print or install costs



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BUSINESS HOURS:

Office (Mon-Fri): 8am to 8pm

Operations (Mon-Sun): 24hrs

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 www.instagram.com/hypedmedia

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